



KiteTales

PROTECTING THE MOST PRECIOUS GIFT OF ALL • SUMMER 2011

Meet Kosair Kid Clayton Freiberger



Profile:
Dr. Melissa
Currie, M.D.



• GEEKS TAKE
KOSAIR BY
STORM

• DONOR PROFILE:
BILL & BETTY
CHURCH



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Donor Profile: Bill and Betty Church

While committed donors often have a direct connection to a favorite charity, Bill Church's relationship with Kosair Charities came second-hand.

Now, every month when he sits down to pay bills, Bill writes a check to Kosair Charities.

"I would sooner do without food than not support Kosair Charities, he says.

Friends Supported Kosair Charities

The Churches—Bill and his wife, Elizabeth "Betty" Church—are both retired military. He was an Air Force weather specialist; she did a stint in the Air Force, spent 15 years as a homemaker and then had a historic career in the Kentucky Air National Guard.

They settled in Louisville in 1967 after Bill retired. He went to work for an industrial painting company and started his own similar company seven years later.

In recent years a number of his former business contacts have passed away, and often the family of the deceased has requested that memorial donations go to Kosair Charities.

That was enough of an endorsement for Bill. Today, Kosair occupies a prime spot on the Churches' short list of preferred charities.

A Military Family

Betty was born in Corydon, Ind., and Bill was born in the Texas panhandle and raised in rural Arkansas and Oklahoma. His parents dubbed him Augustus, but an aunt disliked the name and vowed to call

him Bill. It stuck, though he did have to learn to spell Augustus for his military records.

They met at McGuire Air Force Base in Trenton, N.J., where both were stationed. "He was supposedly my boss," Betty says, laughing.

After they married, Bill went on frequent overseas missions while she dedicated herself to raising children. They are proud parents of two sons and three daughters; they also have 12 grandchildren and one great-grandchild.

At Bill's urging, Betty joined the Kentucky Air National Guard in 1973. She was the ninth woman to join and the first to earn a master sergeant stripe and make senior sergeant.

A Shared Philosophy of Service

Though they're "retired," the Churches stay busy. The painting company Bill started lives on with his wife and daughters at the helm. Bill has long enjoyed working with leather; he makes saddles, bridles and holsters. He also bakes for friends and family—up to 100 cakes a year.

Betty maintains her private pilot's license and is the local treasurer of the Ninety-Nines, an international organization of women pilots. She's also a sewing enthusiast—to say the least—specializing in quilts and clothes for

her grandchildren. "She spends all her time sewing," Bill says with a laugh.

And, it should be noted, Bill is a 32nd degree Mason—another reason he feels so strongly about Kosair Charities.

"I am thankful that it fits along with my thinking as a Mason," he says.



Donating Online is Safe and Convenient

“The work that Kosair Charities does helping children with their medical care is special,” says Paul, a longtime Shriner. “We are pleased to help the best we can.” Paul Shore lived in Louisville for only three years, and that was more than 40 years ago. But he and his wife, Joyce, remain loyal supporters of Kosair Charities and Kosair Shrine.

The Shores are also members of a smaller group: those who make their donations online, through the Kosair Charities website (www.kosair.org). He started using that option three years ago.

“We went online for a couple of reasons,” Paul says, “including the convenience—not having to fool with a check. And it saves the postage of mailing in a payment!”

Online Giving is Fast and Easy

The percentage of people who make charitable contributions via the Internet is still small, but it is growing, according to several sources that cover nonprofit groups.

According to the American Express Charitable Gift Survey, those who give online cite similar reasons as the Shores—speed and convenience. As the Shores can attest, it is easy to make an online donation through the Kosair Charities website. Simply visit www.kosair.org and click on the “Donate Now” button on the right-hand side of the home page. That takes you to a secure page, where you’ll be prompted to provide the necessary information.



A Secure Process

Kosair Charities partners with Network for Good to process online credit card donations securely. Online transactions appear on your credit card statement as “Network for Good.”

“It’s important that our supporters know it is very easy to use our website, and very secure,” says Chandler Blewett of Kosair Charities.

The Shores—he’s a retired chemical engineer, and she’s a retired teacher and realtor—are convinced. “The Internet is actually more secure than the mail,” Paul says. “It’s very easy to do.”

Kosair Charities appreciates the Shores sharing their thoughts about online giving, and we hope others will consider it as an option when they choose to help Kosair Kids!



Meet Clayton Freiberger



Joel and Amanda Freiberger, like most people, did not know about Kosair Charities until something changed in their lives.

When the Freibergers' second son, Clayton, was born in March 2010, their joy was tempered by some unexpected news: Clayton had a unilateral complete cleft lip and palate. Those conditions are often noticed on an ultrasound at 20 weeks, but in this case, that didn't happen.

"The doctors think he may have been covering his face with his hand, and that's why it wasn't noticed," Amanda says.

Knowing about such medical conditions in advance is helpful to parents. They can prepare emotionally and work with doctors to set out a course of treatment. Joel and Amanda had no warning.

Kosair Charities Helps Out

The Freibergers were dealing with many challenges. Clayton's palate was open to his sinuses, making him more susceptible to choking; this made the Freibergers hesitant to leave Clayton in the care of anyone.

Joel works in New Albany, Ind., and Amanda works in Louisville's

East End, which makes for a lengthy commute from their home in Harrison County, Ind.

They juggled work schedules so one of them could be with Clayton at all times.

"When Clayton was born, we were going to see a specialist one or two times a week," Joel says. "We both missed a lot of



work at first." Friends, family and co-workers set up a fund, but the medical bills grew. The couple had not heard about Kosair Charities until a friend of the family, a Shriner, suggested they reach out to Kosair Charities. Within weeks, Kosair Charities stepped in to help Clayton.

Firsthand Experience

Clayton has had surgeries to repair his lip and palate, and although there will be ongoing treatments, his surgeon, Dr. Mark Chariker, says Clayton has turned the corner. Clayton is also being treated for his hearing issues, and doctors are optimistic about his outcome.

Clayton is starting to pull up and stand, and he's a happy baby who enjoys playing with his 3-year-old brother, Wyatt.

"Kosair Charities has been a great help," Joel says. "It's been a huge relief knowing you have someone willing to help. I never knew what Kosair Charities did, or what the money went for."

He says he'll make sure his own charitable giving is directed toward Kosair Charities. In 2010, Kosair Charities helped over 300 Kosair Kids like Clayton through the Special Kids Fund.

"Knowing they're helping people the way they're helping us makes it easier to support them," Joel says. "When you're taking care of babies, it's a whole different feeling."



Profile: Dr. Melissa Currie, M.D.

Dr. Melissa Currie finds her job gratifying. Then again, she wishes her services were not needed.

Dr. Currie is the Director of Pediatric Forensic Medicine at the University of Louisville School of Medicine. In addition to educating tomorrow's physicians, she oversees a separate division that consults on child abuse.

Generous support from Kosair Charities helps the center maintain a staff of 10: three forensic pediatri-

cians, four forensic nurses, a forensic social worker, a forensic psychologist and a program assistant.

Founded in 2007 and based at Kosair Children's Hospital, the center is the only physical abuse and neglect assessment center in Kentucky.

Jake with his two older sisters.



A Shocking Discovery

On a Monday evening in 2008, Lori Brent left work and picked up her beautiful 4-month-old baby boy, Jake, from his baby sitter. He was fussier than usual and cried through the night. Lori and her husband, John, thought it might be an upset stomach.

The following day, with Jake still

in distress, Lori took the boy to his pediatrician. An X-ray revealed a broken leg, and Jake was sent to the pediatric forensics unit at Kosair Children's Hospital, where two additional fractures—an arm and a leg—were identified. Lori learned the first fracture was an older injury.

The sitter had been abusing Jake. As you can imagine, Lori was shocked and outraged. Today, Jake's doing great, and his mother has become outspoken about the issue of child abuse.

"It seems everyone wants to keep it hush-hush, but not me," she says.

A Difficult Problem to Identify

Reliable statistics are difficult to come by, but many indicators say child abuse is a significant problem in Kentucky.

One challenge is broadening understanding of the signs of abuse. Bruising, particularly in babies who haven't begun to walk while holding onto furniture, is a significant telltale sign that is often overlooked, Dr. Currie says. In most abuse cases, she says, the medical record documents prior injuries that should have been recognized but were not.

"Very rarely do young infants, four to six months old, have any bruises at all," she says. "When we see that we need to take it very seriously, and the potential for child abuse needs to be explored very seriously."

Doctors May Feel Conflicted

There are other challenges. Corporal punishment is legal and culturally acceptable. There's little emphasis on child abuse during physician training, Dr. Currie says, particularly for non-pediatricians. And physicians are accus-

Continued on page 6



Facts about child abuse

According to Dr. Melissa Currie:

- There's no reliable profile of a child abuser—it could be anyone.
- Abusers are most often a family member or someone known to the family.
- Physical abuse victims are more often male; sexual abuse victims are more often female.
- Many abusers were abused as children.
- Many abusers have untreated mental or substance abuse issues.
- Some abusers can be rehabilitated, but some cannot.



Top right, Jake after his injuries were discovered. Right, a happy, healthy Jake today.

tomed to viewing parents as partners.

“It’s hard to have that partnership but have part of your brain being skeptical of what parents say,” Dr. Currie says.

A key part of her mission is to spread the word about how to recognize and respond to possible child abuse. She has incorporated training into the medical school curriculum, and she does extensive community outreach, speaking to organizations and to students in the schools of education, social work and speech pathology.

U of L Team Plays Key Role

Dr. Currie’s team gets involved in child abuse cases from the outset. They’ll explain findings to Child Protective Services and why they believe abuse has (or hasn’t) occurred. They testify in court, explaining their science to judges and juries.

She says they also function in a role that’s rarely discussed. “We spare a lot of families from going through an investigation because we identify alternative diagnoses, for example an accident or bleeding disorder.”

That saves money for taxpayers, she notes, and protects families from false accusations that can ruin lives. The pediatric forensics team’s thorough examination of Jake Brent’s case, for example, revealed that his sitter had a history of abusing children. The investigation resulted in her conviction on two counts of criminal abuse.

Kosair Charities’ Support is Vital

The center’s caseload has increased about 50 percent each year; in 2010, it saw more than 800 children. But it generates no revenue—its services are free and largely supported by grant money, including more than \$750,000 from Kosair Charities over the past three years.

“They’ve been amazing to work with,” Dr. Currie says of Kosair Charities. “I’ve never spent time around a group of people so clearly devoted to kids and families. The Shriner motto—they live that in their interactions with one another. I’m so proud we’ve been able to work together.”



Kids Stuff Sale Partners with Kosair Charities

“Choosing Kosair Charities was an easy decision,” Kids Stuff Sale owner, Suzette Decker, stated when asked why her kids consignment sale business decided to partner with Kosair Charities. “We serve so many age ranges and demographics and see so many parents and guardians; Kosair Charities was a natural fit.”

History Behind the Sale

What started as a community yard sale in Decker’s garage in 1997 with 30 mothers swapping and buying items from each other quickly grew; Kid Stuff Sale became the first of its kind in the area. The concept quickly reached over 750 families throughout Kentuckiana. Since the beginning, Kids Stuff Sale has coordinated an opportunity for the sellers to donate items that did not sell to charitable organizations. “This partnership just made perfect sense because even the items we donate at the end of each sale go to Kosair Charities supported agencies.” Shoppers were also given the opportunity to make a contribution to Kosair Charities to support Kosair Kids.



Suzette Decker presented proceeds from the 2011 Kids Stuff Sale to Kosair Charities’ staff.



A Kids Stuff Partnership

Decker first became associated with Kosair Charities in 2009, when her son sang on the Kosair song track “What we can do,” a popular Kosair Charities theme song. This year Decker was excited to present Kosair Charities with a check for \$1,128. Kosair Charities is excited about this partnership! Look for the next Kids Stuff Sale in your area....visit their website at www.kidsstuffsale.com

Kids Stuff Sale patrons enjoyed giving back to Kosair Kids.



Geeks Take Kosair by Storm



The short sleeve white shirt, skinny black tie and flashy badge is easy to identify... employees of your local Geek Squad have come out to support Kosair Charities and our kids in a big way. The corporation, which was started nationally in 2004, built its Kentucky based home in August of 2006. The goal was to have the community around this new Geek Squad City understand that they were not only there to repair their computer needs but to become a huge force to help their community.

The over 950 employees of the Bullitt County based business all have different passions. For many of them, children are first and foremost on their list. So when Kosair Charities asked the Geek Squad to become involved they stepped up in a big way. First, they conducted a bear drive for the popular Kosair Charities Bears on Patrol program (BOP provides stuffed animals to law enforcement agencies throughout Kentucky and Southern Indiana to give to children in traumatic situations.) The successful drive lead to a donation of more than 500 animals.



Volunteers from Geek Squad donated their time to serve the kids of Camp Quality.



Geek Squad Spend the Day Helping Kids with Cancer

On a blistering hot day in June last year, over 50 members of the Geek Squad teamed up with Kosair Charities to send 75 children either battling cancer or in remission of cancer off to camp. The barbeque, which was attended by over 400 people, was a complete success thanks to the hard work and dedication of these Geek Squad members that helped out. "It would be great if kids never had to go through this stuff (cancer), but if there is a way that they can feel just a little bit better, even for a day,

then it's our responsibility to make these kids happy," Robbie Ballard commented when asked why he was so passionate about volunteering at the cookout.

It's All About the Kids

"I have really noticed a difference in our employees, being able to help out in the community. People like to volunteer especially for things they are passionate about," stated Regina Phillips, HR Manager. "We go, we help out, and at the end of the day we feel good about all that we have accomplished."

High Flyers



U of L and Couch Charlie Strong “Help Little Ones Be Strong!” – The University of Louisville IT Department and head football coach Charlie Strong teamed up to support Kosair Charities and the Bears On Patrol Program. In exchange for a stuffed animal or monetary donation, Coach Strong would sign and autograph and take a picture with supporters. Thanks U of L for your continued support!



Jefferson Mall 5k Walk- Friends of Kosair Charities gathered together at Jefferson Mall to raise money for Kosair Kids. The 5k walk that led walkers through the interior of the mall raised over \$1,000 for Kosair Kids.



Yorktown Senior House- The residents of Yorktown Senior House came together to collect stuffed animals for the Bears on Patrol Program. Thanks Yorktown for all of your support!

High Flyers



United Healthcare-

The staff of United Healthcare stepped up in a big way. They collected over 4,300 stuffed animals for the Kosair Charities Bears on Patrol Program.

This is the largest single donation in the program's 12 year history.

Thank you United Healthcare!



Suburban Social Club Makes Generous Gift to Kosair Charities

Suburban Social Club, located at 3901 South 3rd Street, has been serving Green River Style fish for many years. The Social Club has been a part of the community since their founding in 1919. The Social Club opens the first Saturday in March and runs till the last Saturday in November. Kosair Charities would like to thank the members of the Social Club for making a generous donation to help the Kids of Kosair. Kosair helps but it is groups like the Suburban Social Club that help make a difference Thank You!

If you are out near South Third Street and looking for something good to eat on a Saturday, stop by! To find out more, check out their web page <http://www.suburban740.org/socialclub.html>



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Or visit www.Kosair.org and click on dealeebob.com to register.

5% of your purchases will bounce back to Kosair Charities!
Tell your friends and 5% of their purchases will bounce back too!



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Protecting the Most Precious Gift of All

Since 1923, Kosair Charities has had one primary mission – helping children in need. Kosair Charities knows that the quality of a child's tomorrow depends largely on the quality of health, medical treatment, and support a child receives today. That's why over the years, Kosair Charities has given more than \$295 million to serve thousands of children and provide them a second chance at life.

Contact us at:
Kosair Charities
PO Box 37370
Louisville, KY 40233-7370
(502) 637-7696
(888) 454-3752
www.kosair.org

KiteTales

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Calendar of Events

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|---------------|---|
| JUNE | • Kentucky Athletic Hall of Fame– June 8th |
| JULY | • Swope Road Rally-Kosair Shrine– Date TBA
• KOSAIR Softball Tournament in Elizabethtown– July 30th |
| AUGUST | • Antique Tractor & Engine Show-Tompkinsville– August 6th
• Kentucky State Fair-KFEC– August 18th-28th
• Dreams Take Flight Gala– August 20th |



Saturday,
August 20, 2011
The Galt House
Grand Ballroom
Reception 5-6 p.m.
Dinner & Program
6-9 p.m.

For more information
or if you are interested in
purchasing a corporate table, please contact
Vicky Weber at vweber@kosair.org or 502-637-7696.